

CUSTOM GROWING

YEAH, WE CAN GROW THAT!

Van Berkum Nursery has been proudly growing a wide variety of perennial plants for over 30 years. Nearly ten years ago we started to get requests for higher volume projects including unique crops and decided it was time to develop a custom growing program. This program, VBN Custom Grows, has developed into another fun and effective way for us to provide plants for our customers.

Why our customers love custom growing with us:

- We can grow crops in the large numbers needed to complete your project.
- We can grow plants not found in our catalog; you can “order off menu”
- We have access to our industry connections for sourcing obscure and hard-to-find plants.
- You get our knowledgeable teams assistance with reviewing your plant list and project needs.
- Your order will be ready, full, fresh, and complete to meet your target delivery date.

Why we love custom grows:

- We work closely with our customers; seeing what’s new and what our industry’s creative people have in store for us.
- We grow new species and varieties of perennials, some of which become standards for us here in the nursery.
- We see our plants in some amazing places.
- And...after decades of growing and delivery logistics, *we’re pretty good at it!*

What makes for a successful custom grow?

- Adequate lead time
- Good communication
- Flexibility with plant lists and delivery dates
- Larger quantities

Think a VBN Custom Grow is right for your project? Send us your plant list, a description of your project, a tentative deadline, and any other pertinent information to salesdesk@vanberkumnursery.com with “Custom Grow” in the subject line.

References from current and past custom customers are available upon request.



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